

Press Release

Friday February 19, 2010

One more day until the start of the National Real Estate CyberConvention & Exposition. New Method Companies "Cross Media Promotional Emails" has added a new product to its line of Photo Art Image products. **Cross Media Promotional Postcards.** New Method has released a program of 12 Postcards. One per month for the entire year. Each Postcard has a Photo Art Image with your recipients name in the photo art on the front of the Postcard and a unique statement and call to action on the back side with the Realtors Photo, Company Logo and Contact Information.



This postcard would be labeled to Jason and Susan, with their address and on the highway sign above you will see the names Jason and Susan.



This Postcard has the recipients names, Jim and Sue carved in the pumpkins. The label would say Jim and Sue (Last Name) and their address.

New Method is offering this program until February 28, 2010 as a special with their **Calendar Email** that also uses a Photo Art Image. If you were to purchase both programs separately, they would cost you \$1.00 per name. Please take a look at the email below.



This is the Calendar Email.

All orders require a one year contract, a small set up charge and a one month deposit. The first month on the program is FREE as a special CyberConvention Promotion. You can also receive a 40% discount for the first year if you sign up by the 28th of February, 2010. That makes the price only \$.60 per postcard. We will send an unlimited amount of emails each month to your list. Your email list can be larger than the direct mail list. Minimum Postcard mailing is 200 pieces.

For more information and to sign up for this innovative, unique new marketing program go to :
www.realestateinfocards.info/Postcards.html