

Real Estate Professionals Stop Working for FREE!

The Real Estate Consulting Model

Presented For:



Sure, commission-based real estate is great...when you match a willing seller with a happy buyer in just a showing or two. But if you show your listing dozens of times or drag one buyer through dozens of homes - you're working for free. THERE IS A BETTER WAY!

"I have made over \$24,000 in additional business in just a few months that I would never have made if I didn't offer consulting options."

- DEB ORTH, Keller Williams Realty, Richmond VA

MOLLIE W. WASSERMAN shows how to create revenue streams outside the traditional commission structure, while making your clients happier and better informed. Founder of the [Accredited Consultant in Real Estate®](#) Program and author of [Ripping the Roof off Real Estate: How a Multi-Billion Dollar Industry Came to have an Identity Crisis](#), Mollie narrates a practical, yet inspiring presentation covering:

- How the growth in technology and the agent's changing role has made the old sales model in real estate obsolete forever
- How you can position yourself to survive and thrive in the new structure
- How you can FINALLY get paid for your time and expertise
- How the consulting model opens up new opportunities to earn income because you're no longer limited to just buyers and sellers
- Shows the consumer how consulting benefits them
- How offering quality, transparent choices gets YOU the deal, *no matter what services and method of compensation the consumer ultimately opts for!*

"As Broker-Owners, we realize the importance of providing options for our clients. The Accredited Consultant in Real Estate (ACRE®) Program provides the best education in this field."

- RHONNIE & ED RAPOZA, Island Land Company, Kailua-Kona, HI

Real Estate Professionals

Get Paid For Your Expertise, Not Just Your Sales



The Accredited Consultant in Real Estate (ACRE®) Designation Course & Coaching Program gives real estate professionals the tools to offer today's internet-savvy consumer what they have been wanting for years: *quality, transparent choices* in the services that they can receive and how those services can be paid for.

Choices that give them real value for their money, yet provides the real estate professional the compensation that is worthy of the skills, experience and expertise that we bring to the table. No more FREE. We are proud of the ACRE® Program because when it comes to training that actually gets you business that you never would have had, the ACRE® program is truly unique.

ACRE® was Designed by Real Estate Professionals!

We know the issues facing you and how to resolve them because we work in the trenches just like you. As brokers and agents, we've all been burnt by training programs that promise you the world, happily take your money but provide no follow up and no coaching. So, we designed ACRE® to not just teach a concept to pass a test, but also provide a full year of support and coaching through our Graduate Coaching Exchange to enable you to put the theory into practice.

It's Time to Stop SELLING and Start CONSULTING

The Consulting Times

Transforming the real estate landscape ... one ACRE® at a time



ON **You Tube**
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Learn more about the ACRE® Program & register for our free monthly newsletter:
The ACRE® Alert at:

www.TheConsultingTimes.com

Access our videos for consumers and professionals at:

ACREonYouTube.com



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Remember, any agent can call themselves a "consultant". But if you want the training and tools to provide the real thing, you now have a choice.

Choose to Become an ACRE®

The Symbol for Excellence in Real Estate Consulting