



## EXPIRED LISTINGS SERVICE

### REDX EXPIRED LISTINGS SERVICE ADVANTAGE.

Largest expired listings provider in the United States.

Searches multiple consumer databases to obtain accurate owner information.

Cross-checks all listings for relisted and sold properties.

Includes FREE subscription to the RoLEDX Advantage lead manager.

Use mail merge functions for convenient mailing campaigns.

Download past expired listings at no additional cost.

All expired listings screened against the National Do Not Call Registry (DNC).

*"My REDX system is working perfectly! I love your service, it is my main staple of business. Since I started with the REDX my business has more than doubled."*

Alma Merrill

*"Last year we sold over \$413,00 dollars in commission from expired listings using the REDX! This is the only way to work expireds."*

Drew Armstrong

### Maximize Your Time, Increase Your Production, Make More Money.

In today's demanding real estate environment, you either lead or you fall behind. REDX's Expired Listing Service is designed to provide you the tools and information needed to be the leader in your market.

A key challenge to real estate agents is effectively managing all the listings available on the MLS. The RoLEDX Advantage lead manager is designed to help manage and maintain your prospecting database. Import expired listings from the MLS into your lead manager and the REDX will return the most complete and up-to-date owner information available for your expired listings. In addition to automatically checking against the National Do Not Call Registry, every expired lead will be cross-checked against active and sold MLS properties to ensure your time is focused working leads that will result in a new listing.

The REDX is committed to your success; in addition to the products and services mentioned above the REDX provides each real estate agent at no additional charge, expired prospecting strategies, professional call scripts, lead manager training, monthly conference calls with industry experts, live customer support and many more features and services.

REDX expired listings solution is the most innovative, complete, and technologically advanced expired prospecting system available today. Set yourself apart from your competition.

### GETTING STARTED

To leverage REDX's methods, tools, and industry insights contact your REDX representative at 1-800-731-7339, email [sales@theredx.com](mailto:sales@theredx.com) or visit [www.theredx.com](http://www.theredx.com)