

## Immediate Press Release:

February 18, 2010; Panama City, FL

**Rising Sun Promotions LLC** debut 2 unique web sites at the **2010 National Cyber Real Estate Convention**.

[LocalRealEstateExpert.com](http://LocalRealEstateExpert.com) is a community based Video Platform for the Professional Real Estate Person... and is open to All Licensed Real Estate Agents to join for Free.

Introducing the "Open Mic" to most Trainers, Educators and Promoters to work through our video platform to reach the Local Real Estate Experts in the US and Canada. A monthly calendar of classes and promotions will be posted online along with the available time slots reserved for our Affiliates on **LocalRealEstateExpert**.

**LocalRealEstateExpert** also offers Live Video Presentation facilities to the Local Real Estate Expert so they can host their own presentation such as a Virtual Open House or A First Time Home Buyer's Seminar for their community.

The Video Platform is in place. **LocalRealEstateExpert** will have a Video Library where members can send their special non copy write videos to be seen by others 24 hours a day. **LocalRealEstateExpert** features a "LIVE" PRESENTATION MODE which allows up to 5 presenters from anywhere in the World to come together on a Virtual Stage to address thousands at the same time with each presenter being able to customize their presentations to include files, spread sheets and even video with-in their portion of the LIVE PRESENTATION! Very Cool, Very Exciting...

[LocalRealEstateExpert.com](http://LocalRealEstateExpert.com) has not launched officially however that doesn't hold us back from announcing our first web site for the Local Real Estate Experts; [www.YourHomeZip.com](http://www.YourHomeZip.com).

**YourHomeZip** is opening a Community News Center for Local Communities across the US very soon. We hoped to be completely launched by the opening of the Cyber Convention however the development of a smart phone application has delayed a full launch.

**In anticipation of heavy desire for popular zip codes; we are encouraging everyone to identify their preferred zip codes / real estate categories & Reserve Them Now!**

**YourHomeZip** is a site where the Local Real Estate Expert can be recognized for being The Local Real Estate Expert because most Real Estate boils down to the community. "Our Community" is where we live, work and play. It's where we go to Church, attend classes, shop, and it's where we buy/sell/rent Real Estate.

**YourHomeZip** is a way for the Local Real Estate Expert to "Give Back" to their communities by the way of giving Free Advertising to those who need it most. Local Businesses can now have Free In-column Ads as well as FREE FULL SIZE WEB PAGES where they can feature their business or services, promote their menus, times of operation, service areas and more. The FREE FULL SIZE WEB PAGES will allow a Local Business Member the ability to change their page at will. They can have their domain names pointed to the page and essentially eliminate the high cost

and tedious work of maintaining a web site. Where the page is not an independent web site; it is a FREE way for All Businesses To Have a FREE Web Presence by way of the **Local Real Estate Expert** and **YourHomeZip**.

**YourHomeZip** also offers similar In-Column Classified Ads for: Items for Sale, Help Wanted, Yard Sales and even FSBO advertising. Along with the In-Column Ads; **YourHomeZip** offers each advertiser an Exclusive Bonus with **YourHomeZip**... FREE FULL SIZE WEB PAGES for All Classified Advertisers.

Similar to the Local Business Member; the FREE Classified WEB PAGE can be customized by the member to include multiple photos, text and Video to showcase a special event such as a yard sale or item for sale. The trade off is the Local Real Estate Expert Gold and Charter Member may elect to have a personalized footer or banner ad on each FREE FULL SIZE WEB PAGE ad they sponsor. The custom Local Real Estate Expert's ad may display their latest services, new listings and have click through potential to the Local Real Estate Expert's other sites or interest such as MLS searches or links to their business partner websites such a special mortgage lender or surveyor.

Advertising is about being seen by your customer. Who is the customer for the Local Real Estate Expert? It is the person who is interested in the area they are buying in whether it's Residential, Commercial or even Farms and Land... people want to know about where they are buying. **YourHomeZip** is the most comprehensive web site available to reach across communities and capture the essence of what's going on and who's doing it.

**YourHomeZip** offers the latest up to the minute News feeds regarding local communities: in addition, site members may post Local Events, Local Articles, and Participate in Forum Discussions started by Gold and Charter Members. As a bonus, members may post videos of the Friday night High School ballgame or the Sunday School performance of their grandchildren.

**YourHomeZip** is all about the Community.

**YourHomeZip** has only 1 Local Real Estate Expert position available per zip code in the Real Estate Expert categories of: Residential, Commercial/Industrial, Farms/Land, Rental/Leasing and a newly defined category of Short Sales/Foreclosures Expert.

Local Real Estate Experts have a choice of three types of Membership; Silver, Gold and Charter.

**Silver Membership**... Entitles a Silver Member to have their custom profile page linked to their Home Zip Code Page and provides the Silver Member the right to upload their personal listings to be seen in both the In-Column section for their type of Real Estate such as Residential or Commercial and have a FREE FULL WEB PAGE FOR EACH OF THEIR LISTINGS without any other advertising to conflict.

FREE WEB PAGES allow the Silver Member to post photos, video and give detailed descriptions about their properties along with information on how to contact the Silver Member if interested in listed properties.

Silver Membership is \$19.99 per month payable in 3 month Increments with a *Cyber Convention Bonus* of 3 Months FREE (\$59.97 Value) for anyone reserving a zip code during the Cyber Convention!

**Gold and Charter Memberships**... feature many benefits as Silver except the Gold and Charter Members have a Promo Code to give to site members for their Free In-Column and Free Full Web Page Advertisements. The special Promo Code will provide a unique feature allowing the Gold or Charter Member's footer or banner to be viewed on the Free Web Page ad.

Charter Member ads automatically rotate throughout the site as a featured sponsor for Free Web Page ads for members who don't have or can't remember their Promo Code.

Further more chances for the Charter Member's footer or banner ads being seen are greatly increased because there are only 5 potential Charter Member positions per zip code.

Only Charter Member ads automatically rotate automatically throughout **YourHomeZip**.

Charter Members can never be bumped by anyone wanting their particular zip code or category; where as Silver and Gold Members may be bumped by a pending Gold or Charter Member who submits a non refundable deposit of \$29.99 to reserve a particular spot. Silver or Gold Members are notified and they have the first option to match or better the reservation prior to their current prepaid expiration period.

A Gold Membership is \$49.99 per month payable in 3 month increments with a Cyber Convention Bonus of 3 Free Bonus Months.

Be sure and register at: [YourHomeZip@gmail.com](mailto:YourHomeZip@gmail.com) for a chance for a 1 year Free Gold Membership being given away every hour the Cyber Convention is open...

The drawing limited to only those who registered the hour of the give away!

Register as often as you like.

A Charter Membership is a Life Long Membership with a one time fee of \$1999.00 payable with \$199.00 at reservation and \$49.99 per months payable in 3 month increments until the balance of the \$1,800.00 is paid. There are no interest charges or penalties and anyone may cancel after their prepaid period has expired.

The major benefit of the Charter Membership is the automatic placement of Footers and Banner ads as well as the end of monthly fees being charged to your once the initial fee is paid. Charter Members contribute a guaranteed annual fee of only \$199.00 per year after their Charter Membership is paid.

Charter Memberships are accepted through the end of 2010. If you opt for any membership less than a Charter Membership and wish to move up; you may... as long as no one has a Charter Membership in "your spot"... all the money you have paid till the time of your move will be credited to your new upgrade providing the move is completed in 2010. **YourHomeZip** has a "Cancel Anytime Guarantee" however; as a convenience to you; we ask you give 30 days written notice so we can cease any future billings on your account.

LocalRealEstateExpert and [YourHomeZip.com](http://YourHomeZip.com) wants to be the very best avenue for Local Real Estate Experts to reach their community so they can contribute to the success of others.

"By Helping Others Achieve Their Goals, We Achieve Our Goals"