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## **National Association of Realtors® Selects DocuSign as the Official and Exclusive Provider of E-SIGN Services for NAR's 1.2 Million Members, Under the REALTOR Benefits® Program**

*DocuSign Joins NAR's REALTOR Benefits® Program and Will Extend Unique Offers and Savings on DocuSign Services Through The New "E-SIGN Advantage Promotion for Realtors®"*

**SEATTLE – November 19, 2009** – DocuSign®, the leading provider of on-demand electronic signature solutions, announced a broad business and technology partnership with the National Association of Realtors® (NAR), America's largest trade organization. NAR has selected DocuSign as the exclusive and official provider of E-SIGN services for its 1.2 million members, under the association's REALTOR Benefits® Program.

DocuSign will provide special pricing and offers to Realtors® through the program and is currently offering a promotion available through December 31, 2009, to launch the relationship. The DocuSign E-SIGN Advantage Promotion provides special pricing on a unique version of DocuSign that includes all the capabilities of the DocuSign for Real Estate Standard Edition, but also custom branding which will enable NAR members to tailor their account for a more personalized client experience, and will work with real estate forms applications including DocuSign's integration with zipForm® 6. The cost for the promotion will be as low as \$13.95 per user/month (annual commitment) or \$17.95 per user/month (month-to-month). Realtors® who sign up for this promotion before the end of the year can save as much as 21 percent on the best available monthly subscription rates and will have a risk-free 30-day money back guarantee.

"As an organization, NAR partners with companies like DocuSign that offer a unique value proposition for and help the community use technology to their advantage," said Bob Goldberg, senior vice president of Marketing & Business Development, Commercial Services and Business Specialties for NAR. "We've selected DocuSign because they have demonstrated real value to our members and have already established themselves as a market leader in the real estate segment. The DocuSign solution enables members to be more responsive to their buyers, and more successful in submitting bids and closing deals in a timely fashion. We are very excited that DocuSign is offering members access to a customized service through the REALTOR Benefits® Program."

NAR's REALTOR Benefits® Program offers practical solutions for Realtors® on the products and services they use every day. The program includes offerings from nearly 30 companies, in a variety of categories, recognized as leaders in their respective industries.

NAR members can take advantage of this promotion by visiting [www.docusign.com/NAR](http://www.docusign.com/NAR).

"Real estate has been one of DocuSign's fastest-growing markets, and we will continue to deliver innovative valuable solutions that help real estate professionals be more productive and grow their businesses." said Dave Thorpe, director of business development at DocuSign. "We are excited to make this special offer to the Realtors® community and participate in NAR's REALTOR Benefits® Program. We view this endorsement as a testament to the value of DocuSign that America's largest trade association has selected it as the exclusive e-signature solution under the REALTOR Benefits® Program for its 1.2 million members."

More than 18,000 real estate professionals have used DocuSign to accelerate their business, with thousands more subscribing each month. Rather than driving across town to get a signature or forcing their clients to find a fax machine, real estate professionals use DocuSign to execute agreements with buyers and sellers electronically, eliminating the old process of printing, faxing, and waiting for the return fax. DocuSign real estate professional subscribers achieve higher sales, increase client satisfaction and maintain a competitive edge. Safe and secure, the DocuSign e-signature process is also easy to use and legally compliant.

### **About NAR**

The National Association of Realtors®, "The Voice for Real Estate," is America's largest trade association, representing 1.2 million members involved in all aspects of the residential and commercial real estate industries.

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**About DocuSign Inc.**

DocuSign Inc. is the leading provider of on-demand software services for electronic signature. DocuSign empowers individuals, small business and global enterprises to operate faster and more efficiently, with greater profitability, enhanced security and compliance. DocuSign is the only Web-based service to securely automate and control the entire electronic document signing process. To date, more than 48 million signature events have been executed using DocuSign. In addition, DocuSign is the official and exclusive provider of ESIGN services for the National Association of Realtors®' 1.2 million members, under the REALTOR Benefits® Program.

To learn how DocuSign can accelerate your business, visit [www.docusign.com](http://www.docusign.com) or call (866) 219-4318. Subscribe to the DocuSign blog at [www.docusign.com/blog](http://www.docusign.com/blog). Follow DocuSign on Twitter at <http://twitter.com/DocuSign>.

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