



The fastest way to get a signature.®

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MEDIA ADVISORY

ATTENTION EDITORS AND REAL ESTATE COMMUNITY:

DocuSign Speaking At 2010 National Real Estate CyberConvention & Exposition

Live Online Presentation for Accelerating Real Estate Business with e-Signatures

WHAT: Live Online Ninth Annual National Real Estate CyberConvention & Exposition

WHERE: www.cyberconventions.com/realestate

WHEN: Thursday, February 25, 2010, and Saturday, February 27, 2010
(Presentation accessible 24 hours each day)

WHO: Tom Gonser, founder and vice president, product strategy of DocuSign

SUMMARY:

“How Realtors® Use Electronic Signatures to Accelerate Their Business and Outperform the Competition”

Learn how savvy real estate professionals are using Web-based e-signature services to execute agreements with buyers and sellers electronically, eliminating the old process of printing, faxing and waiting for the return fax. By automating the signing process, Realtors® achieve higher sales, increase client satisfaction and maintain a competitive edge. This session will examine how to use electronic signatures in real estate transactions, including the transaction flow from both the real estate professionals and the homebuyer's perspective. Attendees will also learn how faxes can be incorporated into an electronic signing process.

DocuSign is the official and exclusive provider of ESIGN services for the National Association of Realtors®' 1.2 million members, under the REALTOR Benefits® Program.

***Visit DocuSign's Cyber booth to learn more about e-Signatures and a chance to win a \$500 Visa Gift Card.**

-More-

OTHER FEATURES:

The Exposition at the 2010 Convention will feature booths open 24 hours a day during the event with the latest new ideas, products and services of interest to today's real estate professionals. Attendees can check out new products and services at the booths, and win substantial door prizes, hear presentations, view video presentations, get brochures and talk live with the vendors. In addition to the booth door prizes, the Convention grand drawing winner will receive a luxury week long cruise for two.

ABOUT DOCUSIGN

DocuSign Inc. is the leading provider of on-demand software services for electronic signature. DocuSign empowers individuals, small businesses and global enterprises to operate faster and more efficiently, with greater profitability, enhanced security and compliance. DocuSign is the only Web-based service to securely automate and control the entire electronic document signing process. To date, more than 58 million signature events have been executed using DocuSign. In addition, DocuSign is the official and exclusive provider of E-SIGN services for the National Association of Realtors® 1.2 million members, under the REALTOR Benefits® Program.

To learn how DocuSign can accelerate your business, visit www.docusign.com or call (866) 219-4318. Subscribe to the DocuSign blog at www.docusign.com/blog. Follow DocuSign on twitter at <http://twitter.com/DocuSign>.

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ABOUT NATIONAL REAL ESTATE CYBERCONVENTION & EXPOSITION

The Ninth Annual National Real Estate Cyber Convention and Exposition, is expected to attract over 10,000 real estate professionals during the seven day on-line event from February 21-27, 2010 and is open to the entire real estate community worldwide.

Convention information is at: www.cyberconventions.com/realestate

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