

Media Contact:
Sally Powell Schall
469-893-1506 (office)
spowellschall@theLTVgroup.com

REO EXPO 2010 TO BRING REAL ESTATE INDUSTRY TOGETHER

Conference will be first to bring REO buyers, sellers together; REO Insider will host first annual STAReo awards program for nation's top servicers

DALLAS, Feb. 17 / REO Insider announced it will serve as the exclusive media sponsor for REO Expo 2010, a national real estate conference focused on the resale, purchase and management of corporate-owned real estate. REO Expo 2010 is hosted by the Open Door Institute, a resource group for real estate professionals who provide services for REO properties.

The conference, June 6-9, 2010 at the Hyatt Regency Reunion Center in Dallas, is expected to draw over 2,000 attendees.

REO Expo 2010 will represent the first real estate industry event to actively bring buyers and sellers of REO properties together. It will also be the first conference to offer live certification courses recognized by national lenders and servicers; training options will be offered to real estate agents and brokers, asset managers and investors.

"We're proud to support REO Expo, because real estate sales – especially of the corporate-owned and short sale variety – represent the road to recovery for our nation's ailing real estate markets," said Paul Jackson, publisher of REO Insider. "Firms that historically operate in the retail real estate market can no longer ignore the REO sales market."

The theme of the event is "Putting real estate back into REO," a nod to the show's goal of bringing corporate-owned and retail real estate sales together.

As media sponsor, REO Insider will present an industry first: the STAReo awards, given to the nation's top REO asset management firms as rated by the publication's exclusive 2010 State of REO survey. REO Insider surveyed nearly 4,000 REO specialists to determine which lender/servicers and asset managers represent the industry's best.

"We look forward to recognizing those industry leaders that have invested the time and resources into building top-notch REO platforms," said Sally Powell Schall, marketing director at REO Insider and architect of the State of REO survey effort.

Conference registrations, sponsorship and exhibitor opportunities are available now. Visit www.reoexpo2010.com.

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REO Insider is the leading independent, monthly source of information for real estate agents and brokers conducting business in the REO marketplace, and debuted in print August 2009. The publication and its online counterpart provide industry specialists with the tools vital to generate business in the REO marketplace. Online at www.reo-i.com.