

Press Release

February 6th, 2010

New Method Marketing just released its new product today. They have been working to perfect it for almost a year. Cross Media Promotional Emails. They are able to render a Realtors prospective clients names in an image and send them to the various clients embedded in a Monthly Calendar that has the Realtors Photo, Company Logo and Contact information. Cross Media Promotions Emails supply each Realtor with an exclusive list of 5,000 email addresses in their choice of zip codes where they work and live. The Realtors can add an unlimited number from their own list of contacts to the 5,000 and each email address receives a new Monthly Calendar every month of the year. The Calendars are in a high resolution so they can be printed and used by the recipient. The cost is \$14.75 per month. This is paid in advance as a yearly amount of \$177.00. Set up and List are included.

This amount is expected to increase after the first 100 orders and the FREE email addresses will only be available to this first group of new clients. Bruce Rogat, President of New Method stated that "he has been told by his Marketing Friends that this pricing is way too low."

The zip code areas are exclusive to each agent. They are available on a first come, first served basis so the Realtors are urged to grab their own zip code before another agent takes it. The cost of this initial offering to do the email marketing is around a quarter of a cent per contact. That will definitely increase after the first 100 Realtors come on board.

Bruce Rogat, also said, "that he thinks that this program has to be the least expensive method of mass consistency marketing he has seen in the past 21 years of working with Realtors".

If you would like to see what some of these images look like with your own name in the photo, please go to www.yournameinphotoart.com. Click on the Custom Images button along the top and type in your name in the box provided. Your name will be rendered into a photo image in a few seconds.

Additional information is available by emailing bruce@newmethodmarketing.com or calling Mr. Rogat at 702 837-6666. See a sample below.



*Denver's Premier Real Estate
and Mortgage Company*

Mike Cooke
Broker Associate

Ph: (000) 000-0000
Email:
Web:



January	February
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29

February

2010

sunday	monday	tuesday	wednesday	thursday	friday	saturday
	1	2	3	4	5	6
7	8	9 <i>Sunday Feb</i>	10	11	12	13
14	15	16	17	18	19 <i>Love's Birthday</i>	20
21 <i>Valentine's Day</i>	22 <i>President's Day</i>	23 <i>Red Day</i>	24 <i>Job Release</i>	25	26	27
28	29					