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MEDIA, TRAINING PARTNERSHIP BRINGS NEW KIND OF NETWORK TO REO PROFESSIONALS

Jan. 27 (DALLAS, TX) – REO Insider, the only trade publication dedicated to corporate-owned real estate management (REO), announced that it has joined forces with Missouri-based Real Estate Educate, Inc. to form the Open Door Institute, an organization committed to connecting and setting standards for professionals that buy, sell, and manage distressed residential and commercial real estate. As a truly inclusive network, the Open Door Institute will focus on setting meaningful industry standards for real estate professionals conducting business within the REO industry.

“Recovery in the ailing real estate markets is dependent on an ability to open doors for REO professionals, connecting them to education that matters, as well as connecting them to the broader real estate market,” said Paul Jackson, publisher at REO Insider and an executive director at the Open Door Institute.

Through the partnership, REO Insider will provide the Open Door Institute with access to its leading media platforms; the publication will also market the Open Door, and organize live training and networking events nationwide. Real Estate Educate will open its platform of standardized training to members, to equip them for business in the REO sector.

Already utilized by acclaimed training providers such as DefaultSchool.com, Real Estate Educate’s online training programs are currently one of a few available educational offerings officially recognized by major lenders/servicers.

Real Estate Educate also operates GoHomeBuyer.com, a consumer-focused website that offers free homebuying education. With membership in the Open Door, real estate professionals can connect their businesses directly to consumers via GoHomeBuyer.com.

“We see a need to set meaningful standards within REO, and we’re addressing that need head on,” said David Parrish, CEO at Real Estate Educate and an executive director at the Open Door Institute.

Available training programs for Open Door members span renovation lending to green real estate and short sale certification programs—developed in conjunction with corporations, banks and asset managers.

The newly-formed group already has the support of numerous lender/servicers, including Denver-based PMH Financial.

“We’re excited to work with our industry peers to help determine solutions to elevate real estate management,” said David Boxall, Vice President, Product Development at PMH Financial and an executive director at the Open Door Institute.

The Open Door Institute will accept memberships in February. Visit: www.opendoorinstitute.com.

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The Open Door Institute is an organization committed to building connections between those who buy, sell, and manage distressed residential and commercial real estate. www.opendoorinstitute.com