



A Realtor Sales Tool

Converting leads and prospects into *TRANSACTIONS*

78% of consumers work with the Realtor who gets back to them FIRST!
2007 NAR Report



Welcome To realPING, a consumer focused communications tool that empowers real-time assistance for your online visitors. When questions arise and prospects are on your site, looking at tours, reading your email, they need help NOW. Not tomorrow, not by an email, they demand immediacy. realPING bridges a "regular" phone call from the consumer to you in seconds.



Distinctive caller ID lets you know it's a live prospect needing assistance. This prospect can "ping" you from your email, website, blog, virtual tour, just about anywhere you are online. Reduce web site abandonment and avoid the common email tag game. Set yourself apart. Everyone is after your prospects and website visitors so you need to be a First Responder and lock up the opportunity.



Patented Feature: At any time during this call, the professional can PUSH PAGES right to the caller's desktop – remotely from ANY PHONE. Have your latest listing, finance info, virtual tour, whatever- open on their screen while you are on the call NOW. You can deliver presentations, PDF's, PowerPoint's and discuss the material NOW. No longer will you say "When I get back to the office I will send you....!"

Lasting Impressions!

After the call is completed even more hi-tech professionalism is delivered. You can deliver a custom "Exit Page" with relevant links, new listings, just solds or simply a "Thanks For Calling" . In seconds you can get a text message and an email with all details on the call- including caller ID and other call info.

Miss A Call?

If you ever miss a realPING call, your normal procedure will engage (voicemail), but with realPING we will also notify you by text message and email of the missed call details so you can get back to the prospect right NOW.

OVER

Custom Branding Of The “Talk NOW” Buttons



**Or Design
Your Own..**



Easy To Implement: You have access to all your features from one location, the realPING Control Panel. Here you

- Upload your custom click buttons,
- Add your picture and other graphics
- Set your hours of service
- Copy and Paste your Button Code
- Set your “Page Pushes”
- Change the number to be called
- Review all call activity
- Upload files you want to “Push”
- Receive Text Messages on all calls
- View Support Tutorials



Powerful Listing Presentation Tool!

We all agree that the professional with the best tool box wins more listings. When doing your listing presentation, show prospects how you cater to today's internet savvy consumers. Show them how you sell more home faster using the latest technology. Doing a realPING demo in the home differentiates your level of service.

Service Without Limitations!

When you subscribe to realPING service there are never any additional charges.

- No Per call Fees
- No Per Minute Fees
- Enable your buttons on any number of web sites/platforms

**For More Information:
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