



## Home Warranty of America Launches New iPhone Application for REALTORS

BUFFALO GROVE, IL, December 23, 2009 – Home Warranty of America, one of the leading providers of home warranties and options in the United States, announced the release of a new Apple iPhone application for Realtors. Now Realtors can [download](#) the application and handle all their home warranty business from anywhere, whether they are in their car, at a closing or on the beach.

This powerful new utility also allows Realtors to register, login, contact HWA instantly via phone or email, watch HWA's exclusive coverage and maintenance videos, and even send pre-packaged communications to their clients to develop their business.

"We want to always be on the cutting edge offering Realtors the opportunity to accelerate their sales cycles, and interact with us on the fly, right from their iPhones. HWA has always been a facilitator looking for new opportunities to allow Realtors to get what they need from us faster and easier," said Marc Roth, CEO and President of HWA.

According to the company, with this new iPhone application, Realtors can manage the home warranty portion of the transaction quicker, at their convenience and using a mobile method. They can be equally as productive when away from the office as they are at it.

Realtors can visit the HWA website to download the new HWA iPhone Application at <http://www.hwaHomeWarranty.com/professionals/salestools/>.

### **About Home Warranty of America**

Home Warranty of America, Inc. of Buffalo Grove, IL, was founded in 1996 to provide home warranty coverage for houses, town homes, and condominiums. The Company has experienced remarkable growth to become a leading supplier of home warranties across the United States, and provides its services through real estate agents, insurance professionals, relocation companies, developers, title companies, bankers, and mortgage brokers. The Company also provides its comprehensive home warranties directly to the homeowner and takes the worry out of buying and owning a home. It offers full coverage for every buyer without the home age restrictions that are common on competitor's products. Service is a convenient 24/7 toll-free call away and repairs are performed by qualified, approved technicians. The Company offers a 30-day, money back guarantee on every home warranty. More information is available at [www.hwaHomeWarranty.com](http://www.hwaHomeWarranty.com).

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