



Home Warranty of America Launches Sophisticated Claims Online Reporting System

BUFFALO GROVE, IL, January 12, 2010 – Home Warranty of America, one of the leading providers of home warranties and options in the United States, announced the release of a new online claims reporting system for its customers. Requests for service on any covered home equipment can now be set instantly in motion by visiting the HWA Web site.

In just a few steps, this powerful new system guides the user through enough simple diagnostic questions to dispatch the proper service contractor and alert HWA to their customer's problem.

"We never stop developing new systems and processes to offer the best possible service to our customers. This has been a key to our success and will be in the future too. We're looking forward to refining and adding to this new system's features, using customer input, to make it even more valuable to them and our service contractors," said Marc Roth, CEO and President of HWA.

"In our Customer Service Department speed and accuracy are everything. The new Claims Online System really enhances the speed with which we can serve our customers. It allows us to know exactly what is wrong right away and automatically assigns one of our top service contractors," added Rob Sobel, Director of Operations for HWA.

According to the company, as soon as the new system went live, customers were immediately utilizing it with ease.

Visit Home Warranty of America at www.hwaHomeWarranty.com

About Home Warranty of America

Home Warranty of America, Inc. of Buffalo Grove, IL, was founded in 1996 to provide home warranty coverage for houses, town homes, and condominiums. The Company has experienced remarkable growth to become a leading supplier of home warranties across the United States, and provides its services through real estate agents, insurance professionals, relocation companies, developers, title companies, bankers, and mortgage brokers. The Company also provides its comprehensive home warranties directly to the homeowner and takes the worry out of buying and owning a home. It offers full coverage for every buyer without the home age restrictions that are common on competitor's products. Service is a convenient 24/7 toll-free call away and repairs are performed by qualified, approved technicians. The Company offers a 30-day, money back guarantee on every home warranty. More information is available at www.hwaHomeWarranty.com.

For more information, contact:

Chris Kaucnik, 888-492-7359 X718, ckaucnik@hwahomewarranty.com