



Welcome to ICIWorld.net (Since 1994)

On this page we are sharing as much knowledge as we can gained from years building this service for the industry.

If you are a licensed real estate broker or salesperson anywhere in the world you have come to the right spot.

This complete web site and our brother web sites are all dedicated with marketing and information tools to help real estate brokers and salespeople use the powers of the Internet and technology to serve the public well and make money.

The most significant new development for the real estate industry and the "hottest new information tool" is this link:

[Add 18,000 real estate ads to YOUR web site with one link in a way that YOU get the calls.](#)

Residential brokers and salespeople work the leads as referrals.

Commercial real estate professionals have the option to work the leads and show property themselves.

It is such an economical information tool that every single real estate professional in the world can have it. It is almost like a switch that turns customers on the Internet to call you.

[Add thousands of residential listings to your web site in a way that YOU get the calls.](#)

Again all real estate brokers and salespeople can work the leads as referrals.

Residential real estate professionals can work the leads and make arrangements to show the property themselves.

Again it is such an economical information tool that every single real estate professional in the world should have it. It

can do nothing but make you money in your service to the public. Do referrals. Do direct business.

This is a network of over 70,000 real estate professionals.

With the residential portion of this new web site that we set up for you, you can add residential homes, pictures, etc. and they will be googled from outer space.

ICIWorld sets this all up for you! It can be within a matter of minutes or at a time convenient to you.

It is all customizable by you. We show you how. We also provide [weekly training classes](#) in your office over the phone while you are on the Internet to help you get this all working. How to promote your web site. How to design and make changes to your web site and much more.

The fastest way to get started is call 1-877-272-1721 from anywhere in North America and be in front of your computer on the internet.

Web sites are like billboards, like a storefront. There are millions of people on the Internet. Everyone should have a presence. These web sites are like the Mercedes Benz of web sites on the Internet.

[Membership in ICIWorld](#) provides for all of this. These services apply to every single real estate professional and their market areas and expertise.

Why is this so significant for every real estate broker and salesperson in the world?

Because you and YOUR web site become the portal to information in the world.

It is content on your web site that generates leads, not the web site itself.

And ICIWorld provides that content from all the members who agree to allow their listings to be advertised on other brokers web sites.

You handle the calls and set up the showings or provide referral services and earn money.

There are 600,000,000 people on the Internet. According to a NAR survey 71% of people who search for real estate use the Internet to search!

Another survey shows 96% search for listings. Now you will have thousands of commercial listings to do referrals, and thousands of residential listings to do referrals.

Another survey shows 74% of people looking for a real estate broker choose the first broker they develop a business relationship with. It is our goal on ICIWorld to have all our members be the first in their respective areas to receive these customers and serve them well.

We believe that our members will have a one to two year lead time on their competitors by employing these tools and getting them working.

These tools help you become the first person people call.

Your web site becomes live with the links from ICIWorld. That is because there are hundreds of new listings added daily to YOUR web site automatically. You personally do not have to update anything. It is being done for you automatically in real time. Someone adds a listing to the network, and it is automatically added into the searchable links on your web site.

This brings people back to your web site to search for new listings on a regular basis.

ICIWorld provides this as a "turnkey set up" and all you have to do is order it. It is customizable by you and there are other powerful features for client follow up, etc.

You will always send people to YOUR web site to look for listings, not to our web site. Your web site becomes the portal to information. This link makes you a part of a world wide real estate brokers advertising network. It provides unlimited advertising for members.

This is unique with ICIWorld technology since you now provide this service to the public from YOUR web site. People have to call YOU for more information.

This one service, this link to listings, may become the biggest revenue generator any broker or salesperson can place on his/her web site.

No web site?

Order your web site today if you do not have one. [See samples and details.](#) We do it all for you. It is customizable.

Already have a web site? Have two! In one respect web sites are like billboards. If we supply you with a web site and it helps you make \$50,000 per year and more and the other one that you have makes you money, then why not? We will help you link the two. Some make one more residential looking and the other more commercial and link the two. May we help you with your decision?

The following are "information tools" every broker should have to generate business and meet these people first. I should know. I too have been a broker for over 30 years.

Since 1990 I have been specializing in helping brokers and salespeople take advantage of the Internet resulting in some of the most business being done on the Internet today in real estate.

Along with other leaders in the real estate industry and our members who are all real estate professionals and their input has resulted in amongst the most business we see being done as result of connections started on the Internet.

[See the business being done.](#)

Your suggestions and enhancements too are welcomed to help make this an effective and productive world wide tool for everyone in the real estate industry.

Summary:

No web site? **Residential Web Sites supplied within ten minutes!** - A community of 70,000 and homes added to YOUR web site in a way that YOU get the calls! You can add homes, photos, reports, links to so much more. We also add 18,000 commercial real estate ads in a way that generates leads for you that you work as referrals. Your residential properties are googled from outer space. We set it all up for you and then provide training for you to make changes and maintain it. It is a web site that we teach you how to customize, manage and control. You do not need to know anything about computers. Generate leads! Do business! [Details.](#)

**Commercial Web Sites** - Totally set up for you! We add 18,000 listings to your web site with one link in a way that generates leads that you will work as referrals and/or do direct business. Add commercial listings to ICIWorld and they instantly appear on your web site! Link to other sites to provide information. Link to real estate boards and ask people to fill in their contact information before providing access to real estate board information and more! Add YOU can add as many Haves and Wants as you wish all year long!

We set it all up for you and then provide [training](#) for you to make changes and maintain it. Generate leads! Do business! Once it is all set up it works 24 hours per day 7 days a week to generate business for you . . . automatically.

**Why is all this a revenue generator?**

Because it generates leads! A web site by itself does not generate leads. It is content on a web site that generates



leads!

ICIWorld has over 18,000 real estate ads and supplies content for brokers and salespeople world wide. There are 50-100 new listings per day added to your web site and you do not have to do a thing!

This makes ICIWorld unique in the marketplace.

ICIWorld is a world real estate broker center of real estate Haves and Wants with a tremendous readership.

Web sites are included in a membership whether you use it or not. Many brokers now have two since in one respect they are like billboards. If you can make \$50,000 extra from the one we supply and you are making money from the other one then why not.

ICIWorld is a world broker center of real estate Haves and Wants.

There are 50-100 new ones added daily automatically, you do not have to do a single thing and it automatically changes on your web site.

This encourages people to come back again and again to view new information on your web site.

And if you retire someday, it can work for you. Would you mind doing the odd five minute referral that makes you \$10,000?

Check out all the links on this page to become familiar with this service.

If you already have a web site, there are [instructions](#) for your web site designer. There are sample web sites if you do not have a web site. You will not ever send people to ICIWorld. You will always send people to your own web site to see all the listings. We will show you how to look up the message

numbers when people call you with a number.

Every listing in Database 1 had a question: "will you allow your listings to be advertised on other brokers web sites?" If yes they appear. If it was answered no, they do not appear.

ICIWorld is built to serve the public and is supported by licensed real estate brokers and salespeople who benefit from providing these information services.

Add ICIWorld as an information marketing tool. To join this world brokers network and provide this service for the public from your web site [click here](#).

We appreciate the opportunity to serve you.

Call anytime to chat.

Sincerely

Gary Nusca, CCIM

ICIWorld.net (Office locations in Florida and Ontario)

Bus. 1-877-272-1721 Toll free North America

Bus. 416-214-4875 Cell. 416-831-1620 Bus. (954) 317-2327

All the services on ICIWorld apply to every local market area and for every real estate professional in the world. You are providing a great service for the public to benefit. It generates revenue for you from the service you provide both directly and through referrals.



*Since 1994*

You must be a licensed real estate broker or salesperson in the world.