

**For Immediate Release**

## **National Real Estate Cyber Convention & Exposition Set For February 22-28 – In CyberSpace**

**Matthew Ferrara, Michael “Mr. Internet” Russer and Stefan Swanepoel to Keynote**

The Eighth Annual National Real Estate Cyber Convention and Exposition, is expected to attract over 30,000 real estate professionals during the seven day event from February 22-28, 2009 making it the largest industry gathering of real estate professionals. There is no charge for real estate professionals to attend this virtual event which is open to the entire real estate community worldwide.

Complimentary convention passes along with convention program information are at: [www.cyberconventions.com/realestate](http://www.cyberconventions.com/realestate)

The convention will feature three major keynote addresses, plus over 40 nationally recognized real estate trainers, authors and industry experts in four educational tracks: Broker/Agent Productivity, Tech Tips and Tools, Promoting Your Business, and Top Commercial Strategies.

Three major keynoters will head up the program this year including **Matthew Ferrara**, CEO, Matthew Ferrara Seminars and Tech Hotline will discuss "Real Estate, The Next Generation". The second keynote "Drip Marketing Magic" will be presented by **Michael Russer**, President, CEO, Russer Communications. The final keynote will feature **Stefan Swanepoel** CEO, RealtyU Group, who will present "Social Networking - The New Real Estate Phenomenon"

The Exposition at the 2009 Convention will feature hundreds of booths open 24 hours a day during the event with the latest new ideas, products and services of interest to today's real estate professionals. In addition to checking out new products and services at the booths attendees can win substantial door prizes, hear presentations, view video presentations, get brochures and talk live with the vendors.

Over 200 real estate associations and organizations worldwide have joined to sponsor this unique virtual event which is produced by the Real Estate CyberSpace Society with over 10,000 real estate members from 28 countries. Many prominent real estate organizations and real estate media sources have banded together to make the eighth annual production of this event cost free to attendees.

The Major Sponsors for this annual event include RISMedia, Real Estate Magazine and Matthew Ferrara & Company Tech Hotline. Official Sponsors include RealtyU, CCIM Institute, and The Real Estate Apprentice.

Society Executive Director, John M. Peckham III said "Like the seven previous annual events which have grown steadily from 20,800 to over 30,000 attendees and have featured over 180 national speakers, the 2009 Cyber Convention brings real estate professionals all of the excitement and features of a "hard floor" convention.

"This year, in addition to Keynoters Ferrara, Russer and Swanepoel, attendees will learn from over 40 top-notch nationally recognized real estate trainers, authors and luminaries.

"This year's event will be held again in the state of the art extremely immersive 3-D virtual convention center. The on-line convention center features a popular Networking Lounge including an array of discussion rooms at selected Expo Booths and a 24- hour "Ticker Tape" featuring special announcements regarding events and door prize drawings. Attendees are also provided with a 3-D Convention Program Guide containing comprehensive convention information."

"The Society feels that this year's event is ideal in these "pinch penny" times. "There is very little attendees will miss at this virtual event, Peckham concluded. All of the elements of a "hard floor convention" will be there. The only thing missing will be out of pocket costs for airfare, hotel bills, lost shoe leather, aching muscles, travel hassle, registration fees - and time away from home! Attendees can thank the exhibitors and sponsors for that – it's their gift to the industry"

Agents may obtain a Complimentary pass at:  
[www.cyberconventions.com/realestate](http://www.cyberconventions.com/realestate)

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