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Ferrara and Young to Keynote Fourth Annual National Real Estate On-Line Convention & Exposition -- In Cyberspace January 30- February 5, 2005

The Fourth Annual National Real Estate On-Line Convention and Exposition, is expected to attract over 50,000 real estate professionals over the seven days of the event as it moves from its late April time slot to the more convenient "by popular demand" January 30- February 5, 2005 event dates. There is no charge for real estate professionals to register and the event is open to the entire real estate community worldwide. Complimentary convention passes along with convention scheduling information are at: www.REcyber.com/preconvention

The convention will feature two major keynotes, and over 30 Nationally recognized real estate trainers, authors and industry experts in three educational tracks: Top Real Estate Trainers; Top Agent Tips and Tricks; and Top Industry Leader Insights.

Keynoter Jim Young is a founding partner and co-producer of Realcomm and President of The Jamesan Group/REApplications. Jim has addressed over 100,000 people worldwide and has written over 100 articles on the topic of technology. As a consultant, Jim Young has been involved with most of the largest firms in the industry. Jim will bring a well informed overview to attendees when he presents the kickoff Convention Keynote: **"Conducting Real Estate in the 21st Century".**

Keynoter Matthew Ferrara. As an advisor to a majority of the top 100 real estate companies and REALTOR® Associations in America, Matthew has earned a reputation for delivering quality insights that consistently help individuals and companies go beyond the routine uses of technology and implement successful competitive business strategies. Mathew will bring his clarity of thought and sharp skills to attendees as he delivers the wrap up Convention Keynote **"Millennium Internet Strategies".**

Both keynotes will feature live audience questions and feedback and attendees will be able to meet the Keynoters in their Expo booths immediately following their presentations. The Exposition at the 2005 Convention will feature over 300 booths open 24 hours a day during the event with the latest products and services of interest to today's real estate professionals. In addition to checking out new products and services at the booths attendees can win door prizes, hear presentations, view video presentations and chat with exhibitors and speakers. Over 200 real estate associations and organizations worldwide have joined to sponsor this unique virtual event which is produced by the Real Estate CyberSpace Society with over 9000 real estate professional members from 28 countries. Many prominent real estate organizations and the five major real estate on-line media sources have pulled together to make the Fourth Annual production of this event cost free to attendees. Major sponsors include Century 21 Real Estate Corporation, Realty

Times, Inman News, RisMedia, Broker Agent News and the National Real Estate Magazine. Major Technology Partners are CCBN and The Tech Hotline. Official Sponsors are The Warren Group, iSucceed, and RealtyU.

Society Executive Director, John M. Peckham III said "Like the three previous annual events which drew 20,800 and 32,463 and 41,286 attendees respectively and have featured over 90 national speakers, the 2005 On-line Convention brings real estate professionals all of the excitement and features of a "hard floor" convention. This year, in addition to Keynoters Ferrara and Young, attendees will learn from over 30 top-notch nationally recognized speakers such as **Allen Hainge, Michael Russer and Stefan Swanepoel**, from top notch agents **Alice Held, Judy McCutchin and Ira Serkes**, and also from top industry leaders like **2004 NAR President Walt McDonald, Jim Sherry and John Tuccillo."**

"This years event features networking centers including an array of discussion rooms at selected Expo Booths, a "Speak with the Speakers" Section and a 24 hour "Ticker Tape" featuring special announcements regarding events, exhibitor chat room openings, special drawings and speaker chat times."

"As Internet state of the art progresses, Peckham concluded, all of the elements of a "hard floor convention" will be there. As always at the On-Line Convention, the only thing missing will be out of pocket costs for airfare, hotel bills, lost shoe leather, aching muscles, travel hassle, registration fees - and time away from home!"

Complimentary pass: www.REcyber.com/preconvention/register.cfm/