

## **For Immediate Release August 2004**

# **St Louis Association of REALTORS® First Association to Hold Annual Convention and Exposition Completely On-Line**

### **Opening day is Sunday, September 12th -- In Cyberspace**

The St Louis Association of REALTORS® will lead the nation as the first Association to conduct its annual Convention virtually on line. The Association's 9000 + members will gather virtually to attend sessions presented by the six-featured speakers and visit the convention Exposition where companies who supply members of the Association with tools and services will reach the largest gathering of Association members to attend any single Association event. There is no charge for attendees to register and attend. Registration and information is at: [www.REcyber.com/preconventionstl](http://www.REcyber.com/preconventionstl)

The opening session will feature nationally recognized real estate experts: Mr. Internet - Michael Russer will deliver "Assistants- Virtually Yours!". Jim Young, Founder and CEO of Realcomm who will discuss: "The Latest Gadgets --Time Savers and Money Makers!". High Tech agent Mal Duane will present "Successful Agent Web Strategies!".

The virtual nature of the Convention will allow members to attend any time from the opening day on September 12th until the Convention wrap up on December 12th. A fresh new lineup of speakers will be announced for the Second Session, which will premier on November 1st.

Charles W. Davis, President of the St. Louis Association of REALTORS® explained that the convention will also feature the products and services Exposition. Attendees will visit the On-Line Expo to view and purchase products and services of interest, and to qualify for door prizes, drawings and raffles. The Expo will have special navigation and with a simple click attendees will be at the booth of their choice! Booths will be open 24 hours a day during the event. REALTORS® will be able to visit the expo as often as they would like for FREE!

Davis added that the convention is being presented in connection with the Real Estate CyberSpace Society an international real estate organization with members in 28 countries. Society Executive Director, John M. Peckham III said "The St Louis Association is leading the way nationally by bringing this opportunity to its members. The On-line Convention will provide members all of the excitement and features of a "hard floor" convention. Attendees will learn from top-notch nationally recognized speakers, see the latest products and services at the On-Line Expo, network at the Convention's Virtual Networking Center be able to enjoy some fun and relaxation in the Convention On-line Social Center."

Peckham confirmed that attendance at the Convention will allow members to fulfill the educational requirements for the RECS (Real Estate CyberSpace Specialist) designation awarded by the Society. He concluded, "The only thing missing will be lost shoe leather, aching muscles, registration fees - and time away from home!"

Members of the St Louis Association of Realtors® can obtain a complimentary pass at: [www.REcyber.com/preconventionstl](http://www.REcyber.com/preconventionstl)

Real Estate CyberSpace Radio is a public and member service of the Real Estate CyberSpace Society. With membership in 29 countries, the Society provides its 8,000+ members in more than 120 Chapters with tools and services for maximizing their real estate professionalism and effectiveness, plus a networking connection for professionals from all real estate specialties. Peckham announced that over 120 similar interviews are broadcast at the Society's "Real Estate CyberSpace Radio":

[www.REcyber.com/masters/audio.html](http://www.REcyber.com/masters/audio.html) The Society invites the real estate community and the public to visit and listen to a selection of briefings at RECR.

Information regarding the full interviews in this release of the Real Estate CyberSpace Alert or membership in the Real Estate CyberSpace Society is available from Society headquarters by calling 617-559-0000, at [www.REcyber.com](http://www.REcyber.com) or by e-mail at [admin@REcyber.com](mailto:admin@REcyber.com).