

For Immediate Release February 2004

Barbara Corcoran and Stefan Swanepoel to Keynote Third Annual National Real Estate On-Line Convention & Exposition April 18-24, 2004 -- In Cyberspace

The Third Annual National Real Estate On-Line Convention and Exposition, is expected to attract over 50,000 real estate professionals over the new expanded seven days of the event from April 18-24th, 2004. There is no charge for attendees to register and the event is open to the entire real estate community worldwide. Complimentary convention passes along with convention scheduling information are at: www.REcyber.com/preconvention/ The convention will feature three Keynotes, and over 30 Nationally recognized real estate trainers, authors and industry experts in five educational tracks: Top Networking Trainers; Top Technology Authors; Top Commercial Experts; CyberAgent Tips and Tricks; and Major Industry Leaders.

Barbara Corcoran, CEO The Corcoran Group, who CNN describes as "the most sought after broker in Manhattan and one of the most powerful brokers in the country" will Keynote the event on Monday April 19th. Her national bestseller, "Use What You've Got and Other Business Lessons I Learned from My Mom", reveals that her secret to success has been to steadfastly apply her mom's kitchen table wisdom. The paperback edition is titled, "If You Don't Have Big Breasts, Put Ribbons on Your Pigtails!"

The two additional convention keynotes include Real Estate CyberSpace Society Executive Director, **Jack Peckham's** presentation on Wednesday: "On the Internet Nobody Knows You're a Dog" and real estate author and futurist, **Stefan Swanepoel**, will present the wrap up keynote on Friday with "Real Estate Confronts the Future". All keynotes will feature live audience questions and feedback.

The convention will also feature the products and services Exposition. Attendees will also visit the On-Line Expo to check out the latest products and services of interest to today's real estate professionals, and to qualify for door prizes, drawings and raffles. The Expo features special navigation and with a simple click, the attendee will be at the booth of his or her choice! Over 300 Booths will be open 24 hours a day during the event. This virtual event is produced by the Real Estate CyberSpace Society. Over 6000 real estate professionals from 28 countries have joined the Society with over 120 Chapters worldwide. Over 200 real estate organizations worldwide have joined in sponsoring this unique virtual event.

Society Executive Director, John M. Peckham III said "Like the 2002 and 2003 five day events which drew 20,800 and 32,463 attendees respectively in their 5 day time frames and featured over 60 national speakers, the 2004 On-line Convention brings real estate

professionals all of the excitement and features of a "hard floor" convention. Attendees will learn from over 30 top-notch nationally recognized speakers such as **Michael Russer, Jim Young, Jerri Rossi, Scot Kenkel, the E-Mail Doctor and Matthew Ferrara**, see the latest products and services at the On-Line Expo, network at the Convention's Virtual Networking Center be able to enjoy some fun and relaxation in the Convention On-line Social Center."

"This years event features all sorts of new networking centers including an array of discussion rooms, chat rooms at selected Expo Booths, a "Speak with the Speakers" Section and a 24 hour "Ticker Tape" featuring special announcements regarding events, Chat room activity, special drawings and speaker chat times. There will be a lot going on this year!" Peckham concluded, "All of the elements of a "hard floor convention" will be there. The only thing missing will be out of pocket costs for airfare, hotel bills, lost shoe leather, aching muscles, travel hassle and registration fees - and time away from home!"

Real estate professionals can obtain further detail and register at:
www.REcyber.com/preconvention

The Real Estate CyberSpace Society, with membership in 28 countries, provides its members in 120 Chapters with tools and services for maximizing their real estate effectiveness and professionalism, plus a networking connection for professionals from all real estate specialties.

Information regarding the full interviews in this release of the Real Estate CyberSpace Alert or membership in the Real Estate CyberSpace Society is available from Society headquarters by calling 617-559-0000, at www.REcyber.com or by e-mail at admin@REcyber.com.