

For Immediate Release April 2003

Over 26,000 Pre-register for Second Annual On-line Convention --- 50,000 Expected to Attend ANNUAL ON-LINE CONVENTION --- 50,000 EXPECTED TO ATTEND

The Second Annual National Real Estate On-Line Convention and Exposition may attract the largest gathering of real estate professionals to ever convene. At the present rate of registration the event is expected to attract in excess of 50,000 attendees over the five-day event on April 24 to 28th according to the Real Estate CyberSpace Society, the convention producers. The Society announced today that over twenty six thousand real estate professionals (from 37 countries) have already pre-registered for this unique convention. There is no charge to attend and the event is open to the real estate community worldwide. Registration and information is at:

www.REcyber.com/preconvention/

Society Executive Director, John M. Peckham III said "The On-line Convention will bring real estate professionals all of the excitement and features of an 'old-time convention'. Attendees will learn from 30 top-notch nationally recognized speakers, see the latest products and services at the 200+ booths, make contacts at the Convention's Virtual Networking Center and be able to enjoy some fun and relaxation in the Convention On-line Social Center. Visitors to the Expo may be surprised to find fishbowls on the booth table tops, an Expo Food Court and even a Men's and Woman's rest room with 'working plumbing!'" According to Peckham over 200 booths have already been committed for the products and services Exposition. The Booths will be open 24 hours a day during the event, and will be maintained for the balance of the year following the event.

Every exhibitor will award a valuable door prize from their booths. Peckham explained, "Over \$20,000 in prizes will be given away. Just a few of the already announced door prizes include a new laptop computer, several training courses, digital cameras, a full fledged home security system, a \$5000 search engine placement, real estate coaching sessions, and an e-Mail-a-Card premium membership. All of the door prizes will be indexed at the Expo so visitors can be at any drawing they choose with one click."

According to Peckham the Convention is delivered free of charge to attendees because of the generous Sponsorship of a vast array of major industry forces including Stewart Title, Realty Times, The Real Estate Professional Magazine, Broker Agent News, Inman News, The Warren Group, Sperry Van Ness, e-Neighborhoods, Real Estate Journal.com (Wall Street Journal), plus hundreds of Real Estate Associations and organizations. A Special attendee Help Line is being supplied by The Matthew Ferrara Tech Hotline with broadcast Support by CCBN.

In addition to the 30 top rated speaker on the program, three live Keynote addresses were also announced. Keynoters Allen Hainge (of CyberStar Fame), Stephen Canale ("Tips and Tricks") plus Peckham who will deliver the Commercial Keynote "Sell Like A Giant in CyberSpace". The impressive roster of nationally recognized speakers includes Mike Barnett, Matthew Ferrara, Saul Klein, Roald Marth, Judy McCutchin, Dan Gooder Richard, Michael Russer, Pat Zaby, Alice Held, Randy Eagar and Author/Futurists Stefan Swanepoel and John Tuccillo. A special Track for commercial and international specialists includes Jim Young, Dennis DeAndre, Bob Behrens, Doug Curry, Gary Nusca, Norm Flynn, and Mark Lee Levine.

Peckham concluded, "The only things missing will be out of pocket costs and time away from home! No airfare. No hotel bills. No lost shoe leather. No aching muscles, travel hassle or registration fees! Over 20,000 attendees loved these features last year at the inaugural On-line Convention. This year 50,000 will enjoy these benefits. This is such a natural that next year probably 100,000 will save money - and stress!"

Real estate professionals can obtain further detail and register at:
www.REcyber.com/preconvention